



QUALITY VIDEO PRODUCTION
AT THE SPEED OF RETAIL

CATALOG

BRONCO SPORT

:30s

- 2023 • OUTER BANKS **Be Adventure Ready**
Terrain Management, G.O.A.T. Modes
- 2023 • OUTER BANKS **Go Over Any Terrain**
Terrain Management, G.O.A.T. Modes
- 2023 • MULTI-TRIM **Engineered to Go Over Any Type of Terrain**
4x4 Standard, G.O.A.T. Modes, Impressive Ground Clearance
- 2023 • MULTI-TRIM **Adventure Ready Just Like You**
Power, Performance, and Breadcrumb Navigation

:15s

- 2023 • OUTER BANKS **Be Adventure Ready**
Terrain Management, G.O.A.T. Modes
- 2023 • OUTER BANKS **Go Over Any Terrain**
Terrain Management, G.O.A.T. Modes
- 2023 • MULTI-TRIM **Discover Places Not on a Map**
Off-Road Engineered, Breadcrumb Navigation
- 2023 • MULTI-TRIM **No Roads Needed**
Impressive Ground Clearance and Water Forging
- 2023 • MULTI-TRIM **Engineered to Go Over Any Type of Terrain**
Terrain Management with G.O.A.T. Modes
- 2023 • MULTI-TRIM **Adventure Ready Just Like You**
Standard 4x4 and 250 Horsepower

EDGE

:30s

- 2023 • ST-LINE **Be Adventure Ready**
12" Touchscreen, EcoBoost® Engine, Intelligent All-Wheel Drive, Panoramic Vista Roof®

:15s

- 2023 • ST-LINE **You Are Adventure Ready**
12" Touchscreen, Panoramic Vista Roof®
- 2023 • ST-LINE **Power to Get Up and Go**
EcoBoost® Engine, Intelligent All-Wheel Drive

ESCAPE

:30s

- 2023 • PLATINUM **The Ultimate Getaway Vehicle**
Pre-Collision Assist w/Automatic Emergency Braking, BLIS® w/Cross-Traffic Alert

:15s

- 2023 • PLATINUM **24/7 Kind of Place**
Available Driver Assist Technologies
- 2023 • PLATINUM **You've Got This**
Pre-Collision Assist w/Automatic Emergency Braking, BLIS® w/Cross-Traffic Alert

EXPEDITION

:30s

- 2023 • PLATINUM **For Everything and Everyone**
Seats 8, Loads of Cargo Room, Towing, Pro-Trailer Back Up Assist®
- 2023 • MULTI-TRIM **Driving Enjoyment to the Max**
Blue Cruise, 15" Touchscreen, CoPilot 360®

:15s

- 2023 • MULTI-TRIM **Make the Most of Long Road Trips**
Blue Cruise Hands-Free Highway Driving
- 2023 • MULTI-TRIM **For Everything and Everyone**
Interior Space
- 2023 • MULTI-TRIM **Ease of Use**
Interior and Exterior Tech
- 2023 • MULTI-TRIM **Maneuvering is a Breeze**
Towing Capability, Pro-Trailer Back Up Assist®

EXPLORER

:30s

- 2023 • MULTI-TRIM **Drive with Confidence**
CoPilot 360®, BLIS®, Pre-Collision Assist®
- 2023 • MULTI-TRIM **Discover What's Possible**
Towing, Horsepower, Interior Touchscreen

:15s

- 2023 • MULTI-TRIM **Sense Vehicles Around You**
CoPilot 360®, BLIS®, Cross-Traffic Alert®
- 2023 • MULTI-TRIM **Discover What's Possible**
Spacious Interior and Large Touchscreen
- 2023 • MULTI-TRIM **Do the Things You Want To**
Towing and Horsepower

F-150

:30s

- 2023 • LARIAT **A Can Do Truck**
Towing, Pro-Trailer BackUp Assist™, Pro-Power On-Board
- 2023 • PLATINUM **Built Ford Tough**
Premium Interior, Power-deployable Running Boards, Touchscreen, Blue Cruise, Consumer Report Top
- 2023 • PLATINUM **The Latest Driving Technology**
Blue Cruise, Consumer Report Top-rated
- 2023 • MULTI-TRIM **Capability That Delivers**
Pro-Trailer Back Up Assist®, Reverse Guidance
- 2023 • MULTI-TRIM **Strong and Smart**
Zone Lighting with FordPass™, and Power-Up Software Updates

:15s

- 2023 • PLATINUM **The Future Of Driving is Here**
Blue Cruise, Consumer Report Top-rated
- 2023 • LARIAT **Navigate Tight Spaces**
Pro-Trailer BackUp Assist™
- 2023 • MULTI-TRIM **Your F-150 Gets Better Over Time**
Power-Up Software Updates
- 2023 • MULTI-TRIM **Capability That Delivers**
BLIS® with Trailer Coverage

MUSTANG MACH-E

:30s

- 2023 • MULTI-TRIM **Imagine How Far You Can Go**
EPA Estimated Range, Fast Charging, BlueOval™, Charge Network, Reactive Handling

:15s

- 2023 • MULTI-TRIM **Designed to Keep Getting Better**
Software Updates
- 2023 • MULTI-TRIM **Where Will You Go?**
EPA Estimated Range, BlueOval™, Charge Network,
- 2023 • MULTI-TRIM **What's Your Mood Today?**
Drive Modes

RANGER

:30s

- 2023 • XLT **Off the Beaten Path**
Towing, EcoBoost® Engine, Terrain Management System
- 2023 • MULTI-TRIM **Strong and Smart**
BLIS® with Trailer Coverage
- 2023 • MULTI-TRIM **Off-Road Domination**
Terrain Management, Trail Control, Towing

:15s

- 2023 • XLT **Go On or Off the Beaten Path**
Terrain Management System
- 2023 • MULTI-TRIM **One Smart Truck**
BLIS® with Trailer Coverage, Co-Pilot 360®
- 2023 • MULTI-TRIM **Tame the Off-Road**
Terrain Management and Trail Control
- 2023 • MULTI-TRIM **Bring the Fun with You**
Terrain Management and Towing

PLUS AN EVER-GROWING
LIBRARY OF ASSETS